



VIPERGROUP

# OUR PRESENCES



**MALAYSIA**

**SINGAPORE**

**AUSTRALIA**

**SPONSORSHIP  
PROCUREMENT**

**STAKEHOLDER AND  
CLIENT MANAGEMENT**

**MASS EVENT  
MANAGEMENT**

**EVENT LICENSING  
AND COMPLIANCE**

**3D DESIGN, AR, AND  
VR TECHNOLOGIES**

**FITNESS INDUSTRY  
EXPERTISE**

**TRUSS AND RIGGING  
ENGINEERING**

**EVENT EQUIPMENT  
RENTAL**

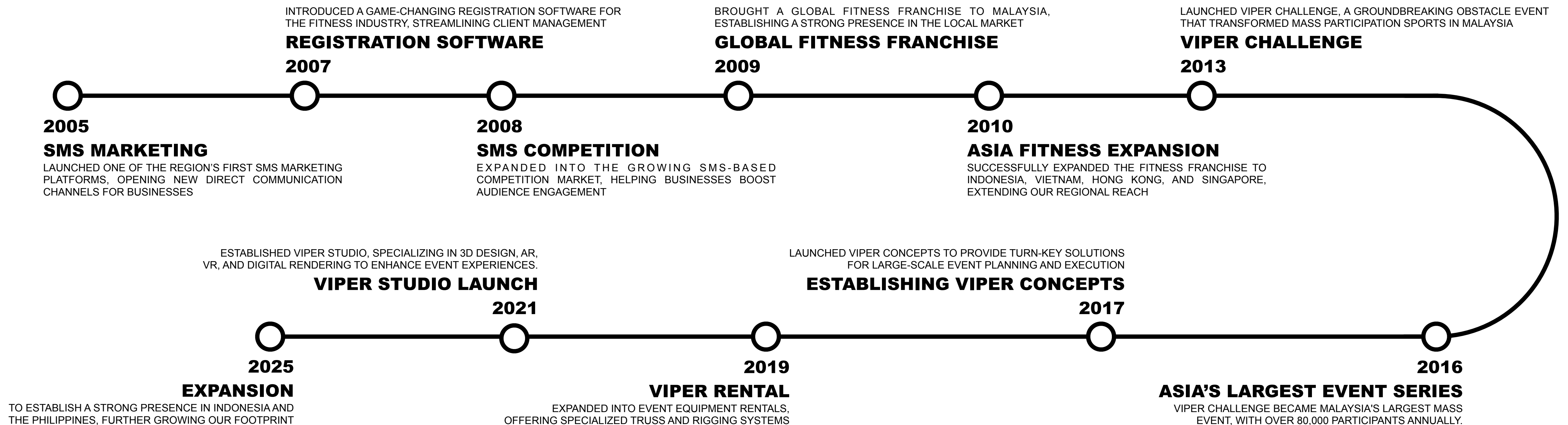
**REGIONAL EXPANSION  
AND GROWTH**

**EVENT MARKETING  
AND PROMOTION**

# **CORE EXPERTISE**



# OUR HISTORY



**ONE PARTNER  
INFINITE SOLUTIONS**

# DISCOVER OUR BRANDS

01



02



03



04



01



# CORE SERVICE

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## TECHNICAL EVENT SOLUTIONS

- ADVANCED SOUND AND LIGHTING DESIGN FOR IMMERSIVE EXPERIENCES
- AUDIO-VISUAL SETUP AND MANAGEMENT (LED SCREENS, PROJECTORS, ETC.)
- INTERACTIVE RFID SYSTEMS FOR TRACKING AND AUDIENCE ENGAGEMENT

E

## BRAND ACTIVATIONS AND INSTALLATIONS

- IMMERSIVE BRAND ACTIVATIONS FOR MAXIMUM AUDIENCE ENGAGEMENT
- INTEGRATION OF AR, VR, AND RFID TECHNOLOGIES
- CUSTOM-BUILT ACTIVATION STATIONS

F

## ON-SITE EVENT MANAGEMENT

- REAL-TIME TROUBLESHOOTING AND EVENT COORDINATION
- CREW AND EQUIPMENT MANAGEMENT DURING EVENT EXECUTION
- POST-EVENT DISMANTLING AND CLEAN-UP SERVICES

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## STRUCTURAL CONSULTATION

- ENGINEERING CONSULTANCY FOR EVENT-SPECIFIC STRUCTURAL CHALLENGES
- DESIGN AND IMPLEMENTATION OF SAFE RIGGING
- WIND LOAD AND WEATHER IMPACT ANALYSIS FOR OUTDOOR EVENTS

A

## CUSTOM EVENT PLANNING

- TAILORED EVENT DESIGN AND CONCEPTUALIZATION
- FULL-SERVICE EVENT COORDINATION FROM START TO FINISH
- INTEGRATION OF BRAND IDENTITY INTO EVENT CONCEPTS

B

## EVENT SETUP AND INSTALLATION

- ON-SITE RIGGING AND INSTALLATION OF COMPLEX STRUCTURES
- ALUMINIUM TRUSS SYSTEM SETUP FOR LARGE-SCALE EVENTS
- STAGING AND PLATFORM CONSTRUCTION FOR VARIOUS EVENT TYPES

C

## LOGISTICAL SUPPORT

- COORDINATION OF EVENT FLOW AND LAYOUT OPTIMIZATION
- POWER AND LIGHTING SETUP FOR EVENTS OF ALL SIZES
- CROWD CONTROL AND SAFETY MANAGEMENT SOLUTIONS

02



# CORE SERVICE

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## 3D DESIGN AND MODELLING

- CUSTOM 3D MODELING FOR EVENT CONCEPTS & PRODUCTS
- HIGH-DETAIL ARCHITECTURAL AND STRUCTURAL MODELING
- TEXTURING AND LIGHTING TO ENHANCE REALISM IN 3D RENDERS

B

## 3D RENDERING

- PHOTO-REALISTIC RENDERING OF DESIGNS
- ANIMATED 3D WALKTHROUGHS TO SHOWCASE SPACES AND DESIGNS
- IN-HOUSE RENDERING CAPABILITIES FOR EFFICIENT TURNAROUND TIMES

C

## AUGMENTED REALITY (AR) SOLUTIONS

- AR EXPERIENCES FOR REAL-TIME INTERACTION WITH VIRTUAL ELEMENTS
- CUSTOM AR APPS AND INSTALLATIONS
- PRODUCT AND EVENT VISUALIZATION USING AR

D

## VIRTUAL REALITY (VR) SOLUTIONS

- FULLY IMMERSIVE VR ENVIRONMENTS FOR BRAND EXPERIENCES
- VIRTUAL WALKTHROUGHS OF EVENT LAYOUTS OR CONSTRUCTION PROJECTS
- MULTI-USER VR PLATFORMS FOR TEAM COLLABORATION

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## INTERACTIVE PROTOTYPING

- 3D PROTOTYPING FOR PRODUCT DEVELOPMENT AND EVENT MOCK-UPS
- INTERACTIVE, DIGITAL PROTOTYPES TO SHOWCASE DESIGN INTENT
- INTEGRATION OF PHYSICAL & DIGITAL ELEMENTS FOR A SEAMLESS EXPERIENCE

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## CONCEPT VISUALIZATIONS

- TURN 2D SKETCHES INTO DETAILED 3D CONCEPTS
- ENGAGING 3D ANIMATIONS FOR MARKETING AND BRAND ACTIVATIONS
- CREATIVE CONCEPT FOR BOTH VIRTUAL AND PHYSICAL ENVIRONMENTS

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## MIXED REALITY SOLUTIONS

- BLENDING REAL-WORLD WITH VIRTUAL AND AUGMENTED EXPERIENCES
- SOLUTIONS FOR INTERACTIVE DISPLAYS AT EVENTS, OR RETAIL SPACES
- INTEGRATION OF MIXED REALITY TECH TO ENHANCE AUDIENCE ENGAGEMENT



03



# CORE SERVICE

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## TRUSS HIRE

- WIDE SELECTION OF ALUMINIUM TRUSS SYSTEMS FOR EVENTS OF ALL SIZES
- CUSTOMIZABLE TRUSS CONFIGURATIONS TO MEET EVENT-SPECIFIC NEEDS
- SHORT-TERM AND LONG-TERM RENTAL OPTIONS

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## TRUSS INSTALLATION AND SETUP

- PROFESSIONAL INSTALLATION OF TRUSS SYSTEMS
- SAFE AND EFFICIENT SETUP, DISMANTLING, AND TRANSPORT OF STRUCTURES
- COMPLIANCE WITH SAFETY STANDARDS AND REGULATIONS

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## STRUCTURAL DESIGN AND CONSULTATION

- ENGINEERING CONSULTANCY FOR CUSTOM DESIGNS AND LOAD-BEARING
- STRUCTURAL ANALYSIS FOR COMPLEX INSTALLATIONS
- WIND LOAD AND WEATHER ASSESSMENT FOR OUTDOOR TRUSS SETUPS

D

## RIGGING SOLUTIONS

- PRECISION RIGGING FOR STAGES, LIGHTING AND SUSPENDED STRUCTURES
- INSTALLATION OF HANGING RIGS FOR DISPLAYS, BANNERS, AND AV EQUIPMENT
- SAFE AND RELIABLE RIGGING SERVICES FOR INDOOR AND OUTDOOR EVENTS

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## EVENT EQUIPMENT HIRE

- RENTAL EVENT EQUIPMENT SUCH AS LED DISPLAYS, MIST, FIRE & FANS EFFECTS
- INTEGRATION OF ATMOSPHERIC EFFECTS FOR ENHANCED EVENT EXPERIENCES
- FULL SUPPORT FOR SETUP, OPERATION, AND DISMANTLING OF HIRED EQUIPMENT

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## EVENT INFRASTRUCTURE SUPPORT

- PROVISION OF EVENT STRUCTURES SUCH AS SCAFFOLDING, AND PLATFORMS
- FULL EVENT SETUP SUPPORT, INCLUDING LIGHTING AND AUDIO INTEGRATION
- MODULAR TRUSS SYSTEMS FOR VERSATILE AND SCALABLE EVENT APPLICATIONS

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## ON-SITE MANAGEMENT

- DEDICATED TEAMS FOR REAL-TIME ADJUSTMENTS AND TROUBLESHOOTING
- COORDINATED CREW MANAGEMENT FOR SEAMLESS SETUP AND BREAKDOWN
- COMPREHENSIVE POST-EVENT DISMANTLING AND SITE CLEARING SERVICES

04



# CORE SERVICE

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## EVENT MARKETING AND PROMOTION

- STRATEGIC MARKETING CAMPAIGNS FOR LARGE-SCALE EVENTS
- DIGITAL AND SOCIAL MEDIA MARKETING TO ENGAGE A BROAD AUDIENCE
- LEVERAGING A DATABASE OF OVER 300,000 PARTICIPANTS

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## SPONSORSHIP PROCUREMENT

- TAILORED SPONSORSHIP PACKAGES FOR BRAND ALIGNMENT WITH EVENTS
- EXTENSIVE NETWORK TO SECURE HIGH-VALUE SPONSORSHIPS
- ACTIVATION AND BRAND EXPOSURE OPPORTUNITIES FOR SPONSORS

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## STAKEHOLDER MANAGEMENT

- COORDINATION WITH EVENT PARTNERS, SPONSORS, VENUE & VENDORS
- BUILDING AND MAINTAINING RELATIONSHIPS WITH KEY STAKEHOLDERS
- EFFECTIVE COMMUNICATION TO ENSURE STAKEHOLDER SATISFACTION

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## EVENT LICENSING

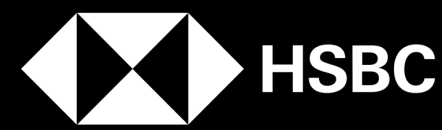
- SECURING AND MANAGING EVENT LICENSES FOR MASS PARTICIPATION EVENTS
- HANDLING REGULATORY AND COMPLIANCE MATTERS FOR EVENTS
- EXPERTISE IN OBTAINING PERMITS & APPROVALS FOR COMPLEX EVENT SETUPS

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## MASS EVENT SPECIALIZATION

- EXPERTISE IN LARGE-SCALE EVENTS WITH OVER 20,000 PARTICIPANTS
- EFFICIENT CROWD MANAGEMENT AND SAFETY PROTOCOLS FOR MASS EVENTS
- PROVEN SUCCESS IN EXECUTING LARGE EVENTS

# OUR CLIENTS



ALLIANCE BANK

Resorts World  
GENTING



# GET IN TOUCH

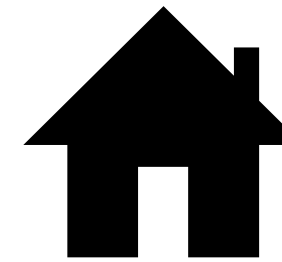


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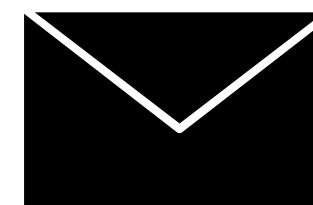
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